



Week of 04/02/07

What's New with Pre-K Today?

1. Pre-K Today will be featured on the Pennsylvania Cable Network tonight when Joan Benso, President and CEO of Pennsylvania Partnerships for Children, appears as a guest. Joan will talk about the governor's pre-K proposal and why it's good for kids and PA.

Viewers are invited to call 1-877-726-5001 with their comments or questions. **PLEASE CALL MONDAY NIGHT AT 7:00 PM!! SINCE THE SHOW IS BEING SHARED BY ANOTHER GUEST, WE WANT TO FLOOD THE PHONE LINES WITH CALLS ABOUT PRE-K.**

2. The web site now is home to press clips **YOU** are helping to generate across the state through your local legislative events and outreach to the media. If your local paper covers your legislative event or editorializes in support of pre-K, be sure to send us the clips for the web site. Check out what's there now at: http://www.prektoday.org/info_newsclips.shtml

Don't forget to copy local clips and put them in the packet of materials you use in legislative visits.

As we told you last week, individuals now can endorse Pre-K Today. Whether you're a teacher, parent, business leader or a concerned Pennsylvanian, you can lend your personal voice to the campaign. Please reach out to your family members, friends, neighbors, parents, co-workers and others to sign on to the campaign.

Click here to support the campaign as an individual:

http://www.prektoday.org/signup_individuals.shtml

What's Happening Next?

The House and Senate are in recess until April 16th, which means members are back in their local district offices. **This is the perfect time to set up a district office visit with your legislator! Please call and set up a time to visit your legislator's local office and talk about pre-K. Legislators want to hear what you think about pre-K.**

“FOCUS ON LOCAL!” This initiative will be won in your backyards!

If you've had any kind of contact with a legislator or legislative staff person, please record your communication using our online survey tool. Any kind of communication that **elicited a response** can be recorded in the survey tool. For example, if you visited a legislator in his office, or spoke to a legislator on the phone, or even sent a letter or e-mail about pre-K - provided you received a response from the legislator - can be recorded. Please use the link on #2 below to record your contact.

What Can You Do this Week to Support Pre-K?

We urge you to take the following action steps (if you have not already done so) this week:

- 1. Call your local senator and representative and set up a district office visit while they are home over the break.***
- 2. Report what happens in your legislative visits by filling out the short survey at:***
<http://www.surveymonkey.com/Users/10049927/Surveys/953533391280/16FC4E25-90CA-42F8-93F3-E2409296F363.asp?U=953533391280>